

NEW DATES: THU FRI SAT
12 13 14 **MAY**
2011
INDIA EXPO CENTRE
GREATER NOIDA, NEW DELHI

INDIA'S INTERNATIONAL FOOTWEAR MATERIALS MANUFACTURING COMPONENTS & TECHNOLOGY EXHIBITION



The APLF Event in India

Organisers: **APLF Ltd**
Managers: **UBM India Pvt. Ltd.**

In partnership with

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APLF



IFCOMA



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In 2010, IMM&T attracted over 3,500 buyers from 18 countries and regions, including Europe, Middle East, North America and Asia Pacific. Featured international pavilions included China and Taiwan.

IMM&T, 3rd Edition takes place 12 - 14 May 2011 in India Expo Centre, Greater Noida, New Delhi. The fair is the perfect business platform interact with the Indian industry.

IMM&T is organised by UBM India & APLF in partnership with the Indian Footwear Components Manufacturers Association (IFCOMA) and supported by the Council of Leather Exports (CLE), Indian Shoe Federation (ISF), Agra Footwear Manufacturers & Exporters Chamber (AFMEC) & Punjab Leather Federation (PLF).



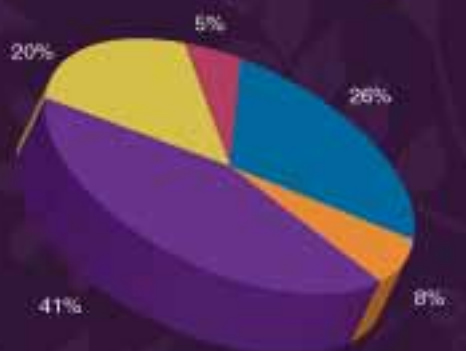
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Intensive Year-Round Marketing Programme to Promote fMM&T 2011

- Extensive advertising campaign in footwear and leather trade publications worldwide.
- Targeted direct mailing to prospective trade buyers.
- Promotional booths at all major domestic and international footwear and leather trade fairs.
- Extensive PR campaign.
- Newsletters and numerous road shows.



Objectives of Buyers Visiting the Fair



- Looking for new suppliers - 41%
- Sourcing for items and placing orders - 20%
- Consolidating contacts - 5%
- Collecting market/ product information - 26%
- Others - 8%

Buyers' Area of Interest



- Footwear Machinery, Tools / CAD-CAM - 25%
- Semi Finished / Finished Leather - 23%
- Components For Leather Goods / Footwear - 18%
- Natural Fibres / Fabrics - 5%
- Hides & Skins / Dyes & Chemicals - 20%
- Business Solutions / Testing & Consulting - 5%
- Others - 4%

Buyer Profile

Manufacturers of Footwear, Leather Garments, Bags, Leather Goods & Travelware. Importers and Distributors of Leathers and Synthetic Materials, Components and Accessories. Designers, Brand Owners, Product Developers, Fashion Designers.

“ Last year we received very good response from IMM&T and therefore decided to exhibit again. This year we have also received positive feedback from the customers & met a lot of buyers. This show helped us to enter into the very important Indian market. ”



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Mr. Alberto Paccagnella

Vice President, National Association of Italian Manufacturers of Footwear, Leather Goods, Tannery, Machines & Accessories (ASSOMAC).

“ For us this is a very good platform for showing our products to the Indian market, as the whole Indian leather and footwear industry is visiting this fair. We have seen a lot of innovation, new machines, accessories and products. ”

Mr. Ranjeev Kochhar

Director, Leatherite Global



Exhibitor Profile

◆ **Raw Materials**

- Hides & Skins
- Semi-finished & Finished leathers
- Synthetic Materials
- Rubber, PVC, TPR, PU
- Natural Fibres & Materials
- High Performance Fabrics

◆ **Shoe Machinery, Equipment & Tools**

◆ **Cad-Cam, Design & Software for Supply Chain Management Technology**

◆ **Testing Laboratories & Other Services**

◆ **Trade Press**

◆ **Finishing Chemicals & Dyes**

◆ **Release Papers**

◆ **Components & Accessories for Shoes, Leather Garments, Bags & Travelware:**

- Soles & Shoe Uppers
- Plastic Lasts, Toe Puff & Counters
- Laces, Eyelets, Fabrics, Buckles, Shank, Zippers, etc.



Exhibit at fMM&T India

- The Unique trade fair for the leather industry covering from leather to manufactured product serving the northern region of India.
- Get direct access to the international manufacturers, suppliers & buyers in the region.
- Discover trends to upgrade your production.



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India the Emerging Market

- Growing local demand for footwear, expected CAGR (Compound Annual Growth Rate) of over 20% for the period 2008 – 2011.
- Footwear expected to comprise about 60% of total leather exports by 2011, up from 38% in 2006-07.
- Women's and children's footwear segments remain untapped.
- High local demand from manufacturers and businesses looking for a one-stop-sourcing event that features top quality international suppliers of raw materials, finished goods, components & machinery, fashion accessories, and more.
- New Delhi is also a major pivotal industry hub that provides easy access to all districts of the northern India region, especially to Agra and Kanpur.



**FASHION
ACCESS
INDIA**



NEW SECTOR IN 2011

To meet industry demand, fMM&T 2011 will unveil a new pavilion, **Fashion Access India**, which will feature Bags & Leather Goods, Footwear, Apparel, Travelware, Fashion Accessories. Buyers targeted include: Importers, Wholesalers, Sourcing Agents, Representatives of Fashion Brands, Private Labels, Buying Offices, Department Store Retailers & Boutique Buyers.



Book Now

Please Contact

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